



### Canopy Membership Form

I want to become a member

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Day phone \_\_\_\_\_

Email address \_\_\_\_\_

I want to volunteer

I want to support Canopy

Enclosed is my contribution of:

\$35     \$50     \$75     \$100     \$250

\$500     \$1,000     \$2,500    Other: \$ \_\_\_\_\_

My employer's name is: \_\_\_\_\_  
Please contact them about matching my gift.

Enclosed is my employer's matching gift form. Please handle the rest.

I would like to plant \_\_\_\_ trees in  honor or  memory of  
(Name): \_\_\_\_\_

One tree is \$50. One tree, and a year of care is \$100.

Total enclosed for trees \$ \_\_\_\_\_

Acknowledgement card sent to: \_\_\_\_\_  
Address \_\_\_\_\_

To donate stocks, please contact the office: 650.964.6110

**Thank you for your gift!** Please make your check payable to Canopy. Your gift is tax deductible to the full extent allowed by the law. Tax ID 01-0565752. This form can be sent to Canopy at 3921 East Bayshore Road, Palo Alto, California, 94303. You can also join and support at [www.canopy.org](http://www.canopy.org).



*"Canopy is a true leader in providing environmentally savvy, inspiring, and down-to-earth input."*

~Dave Dockter, City of Palo Alto Planning Arborist

*"Canopy's programs touch all aspects of the urban forest and simultaneously address many residents' concerns: growing, caring for, advocating and protecting the forest as a whole."*

~Patricia Foster, Former Mayor of East Palo Alto



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**CANOPY**

3921 East Bayshore Road  
Palo Alto, CA 94303  
650.964.6110  
info@canopy.org  
www.canopy.org

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## ABOUT CANOPY

Canopy is a small environmental nonprofit dedicated to planting and protecting trees in parks, schools, and along streets of the San Francisco Mid Peninsula. Since 1996, Canopy has planted and protected thousands of trees for public enjoyment, health, and inspiration.

Because we believe trees are a critical element of a livable, sustainable urban environment, Canopy's mission is to educate, inspire, and engage residents, businesses, and government agencies to protect and enhance local urban forests.



## SHARING A PASSION FOR TREES

Through its Education and Outreach program, Canopy offers a variety of learning opportunities and in-depth information resources.

**WORKSHOPS AND CLASSES** provide practical, hands-on training on tree selection, planting, pruning, and smart watering techniques.

**TREE WALKS** are free arborist-guided tours held monthly around Palo Alto neighborhoods and parks. They provide opportunities for residents to learn about a wide variety of tree species and to bring their tree questions to experts and professionals. Brochures for self-guided Tree Walks are available from Canopy's office and printable from Canopy's website.

**THE CANOPY TREE LIBRARY** on Canopy's website is a searchable database of tree species in the urban forests of the Mid Peninsula. This resource describes the characteristics of each species, including their size, flowering, fall color, and water needs.



## PLANTING TREES

Each year, Canopy organizes hundreds of volunteers to plant trees to rejuvenate local urban forests. To date, Canopy has planted more than 2,200 trees along streets, in parks, and on school grounds. Because we put tremendous care in the preparation of tree plantings and provide subsequent tree care, young trees achieve exceptional survival rates.



## ADVOCATING FOR THE URBAN FOREST

Research shows that trees bring quantifiable health, ecosystem, and economic benefits. Trees act as natural pollution filters, cleaning the air and water, cooling busy streets, and creating more beautiful places to live, work, and play. But today, the urban forest is fragile, aging, and faces many threats: climate change, water conservation measures, increasing urbanization, and improper care.

Canopy works with local governments, businesses, school districts, and residents to:

- Promote the preservation of mature trees and identify public sites suitable for new trees
- Design and implement tree planting projects that expand access to the urban forest
- Recommend the selection of drought-tolerant, climate-adapted new trees
- Pursue sustainable public funding for urban forest revitalization and stewardship



## CARING FOR TREES

Every summer Canopy volunteers perform health checks on hundreds of young street trees. Throughout the year, volunteers participate in tree care events to help trees planted by Canopy to survive and thrive. Canopy's Youth Staff program employs students from East Palo Alto to care for trees throughout Palo Alto and East Palo Alto.

Tree projects build community by bringing people together to work towards a common goal.



## CONNECTING YOU WITH EXPERTS AND SOLUTIONS

**THE TREE HOTLINE** answers tree questions through email, phone, and at community events. A certified arborist answers questions or suggests an appropriate resource to help solve tree problems.

**WWW.CANOPY.ORG** provides a wealth of information about the benefits of trees, local tree regulations, how to care for trees, and how to deal with neighbor tree issues.

**THE ARBORIST LIST** on Canopy's website is a reference list of local certified arborists who provide expert advice and tree services.

## SUPPORT CANOPY

The health of our urban forest depends on support from Canopy's members, volunteers, and donors.

To support our urban forest:

- become a member
- volunteer your time
- share our good work with your friends and family

Your support will help Canopy create a sustainable and thriving urban forest that can be enjoyed today and by future generations.



*"Right in front of my house there are young trees that I helped plant. They are taking off and our street already looks so much better. It really makes me feel that I can make a difference!"*

~ James Childs, Canopy's Youth Program

*"On Canopy's Tree Walks I've been learning about the latest in arboriculture as well as how to care for my own individual trees. What an invaluable experience!"*

~ Dan Collins, Palo Alto resident

