Canopy Welcomes A New Executive Director

We are pleased to welcome Catherine Martineau as Canopy’s new Executive Director. Catherine is a Menlo Park resident and has extensive professional experience in both the financial industry and management consulting, along with personal interests in community service, education and the environment.

A native of France, Catherine started her career in Paris as a securities analyst and a mutual fund manager for the BNP Group. She moved to the United States in 1986 as an Associate for BNP Ventures. She and her husband subsequently created Martineau & Associates, a management consulting practice specializing in new initiatives. Her husband Pierre continues as principal of the firm.

Catherine holds a doctoral degree (ABD) in Economic theory (1981), a master’s degree in mathematical economics (1979) and a BA in international economics (1977) from the University of Paris. She became a U.S. citizen in 1995.

Catherine has also had a lot of experience in the non-profit realm. Among other things, she created highly successful fund-raising events
CANOPY WELCOMES NEW EXECUTIVE DIRECTOR continued from cover

for Catholic Relief Services and developed science curriculum for third to fifth grade students that is still in use in the Menlo Park school district today. Catherine expressed her enthusiasm at joining Canopy by saying “Canopy has lot to offer to the community. I am particularly interested in extending the reach of Canopy to help Palo Alto residents and businesses understand better the multi-faceted value of our urban forest and to give them opportunities to contribute regularly to its health and growth.”

“Catherine brings to Canopy a wealth of new ideas, backed by success at all levels of business,” said Marty Deggeller, chair of Canopy. “Under her leadership, I am confident that Canopy will have an even greater impact on our community, and will experience continuously growing community support.”

A hearty welcome from all of us to Catherine!

Canopy Presentation at Statewide Conference

If you tried to reach the Canopy office from September 19 through 21 and found no one home, it was because Canopy staff members were participating in the annual California Urban Forest Conference in Rohnert Park.

The conference began with the 2004 California ReLeaf Network Retreat, where Program Director Jana Dilley presented a talk on Canopy's Tree Care Survey. Canopy was asked to give the talk after ReLeaf staff saw the article on the survey in the spring edition of this newsletter. Canopy has received a number of grants from California ReLeaf over the years, including our most recent grant to expand our Fungus Fighters program.

Throughout the conference, Jana and Executive Director Catherine Martineau were able to meet with colleagues, exchange ideas and learn new information that will help Canopy continue to grow!

Howell Lovell Leaves Canopy After Nearly 5 Years of Service

Howell Lovell, who was Executive Director of Canopy for nearly five years, has left the organization after a period of significant growth and maturation. Under his stewardship, Canopy has developed several major new programs including the “Right Tree in the Right Place,” “Fungus Fighters,” the “Tree Care Program” and others. Probably most notable of Hal’s accomplishments was the transition of the organization from a “project of the Peninsula Conservation Center Foundation (now part of Acterra)” to a full-fledged separate and independent 501(c)(3) organization.

Marty Deggeller's home was the setting for a farewell reception for Hal attended by board members and several city employees. Marty had these words to say: “We thank Hal for his hard work, dedication, and his contributions to Canopy since 1999 and wish him all the best.”
Canopy Board Expands With Four New Members

Canopy recently installed officers and new board members for fiscal 2005. Marty Deggeller has been re-appointed as the group’s chair. Glenn Rennels is the newly-named vice-chair, while Lanie Wheeler and Gail Schubert continue as treasurer and secretary, respectively. New members of the Board of Directors include Susan Rosenberg, a founder of Canopy and co-chair of Trees for El Camino; Jeff Newborn, a certified arborist with Safe and Beautiful by The Care of Trees, Anne Draeger, a long-time Canopy volunteer and tree planting leader; and Brooks Nelson, a partner in Nelson Roberts Investments. The new members join existing directors including Kate Feinstein, John McClenahan, Jane Stocklin, Forest Preston III, and Nancy Peterson. Joe Hirsch retired from the Board after six years of service, including several years as vice-chair and as head of the Finance Committee.

Volunteer Spotlight: Youth Community Service’s Summer of Service Camp

This summer, Canopy has been busy conducting our annual Tree Care Survey. Every year, volunteers visit all of the street trees planted by Canopy and the City in the past five years. They collect data on the trees’ health and distribute information on proper tree care with the homeowner. The Youth Community Service (or YCS) Summer of Service camp joined Canopy this year to help complete the survey. Twenty-four YCS campers helped Canopy survey six routes, for a total of 180 trees.

YCS is sponsored by Ravenswood City School District, Palo Alto Unified School District, the City of Palo Alto, and the City of East Palo Alto. The Palo Alto Rotary Club is a supporting partner. YCS supports community service and service learning in schools throughout the Palo Alto Unified and the Ravenswood City School Districts. The Summer of Service Camp focuses on four areas of community service: Childcare and Education, Environment, Health Care and Hunger and Homelessness. Canopy found this year’s partnership to be a great success, and we look forward to working with YCS again in the future!
BUSINESSES, CORPORATIONS
AND FUNDS

$10,000 or more
P.G. & E – SafeTree
Grove level - $2,500 to 4,999
California ReLeaf
Roche Palo Alto

Sequoia level - $1,000 to $2,499
1185 Design
Kiwanis Club of Palo Alto
Morton & Associates
Palo Alto Weekly
SummerHill Homes LLC

Redwood level - $500 to $999
Arborwell
Dalton Realty
Mid-Peninsula Bank
Palo Alto Hardware
The Care of Trees
Watercourse Way

Oak level – $250 to $499
Davey Tree Expert Company
Sycamore level - $100 to $249
Gachina Landscape Management
Ventana Property Services, Inc.

INDIVIDUALS

Grove level - $2,500 to 4,499
Cynthia & John Gunn

Sequoia level - $1,000 to $2,499
Marty & Judy Deggeller
Jane & Bill Stocklin
Joe & Bette Hirsch
Susan Rosenberg
Nancy Peterson
Billy Prior
Margaret Schink
Sally Stillman

Redwood level - $500 to $999
Lanie & David Wheeler
Kate Feinestein
Forest Preston III
Ann Bowers
Brad Denson
Darrell Duffie & Denise Savoie

John & Cynthia McClenahan
Paul & Joanne Pinsky
Glenn Rennels & Peggy Forsyth
Liz Schwerer-Duffie & Kingston Duffie
Peter Sortwell
Rick Stern

Oak level – $250 to $499
Ann & Ken Bilodeau
Madelyn & Isaac Stein Family Fund
Gail Schubert
Mary & Walt McCullough
Katherine Bass
Blaine Boccignone
Bill Courington
Joseph & Meri Ehrlich
Leland & Susan Faust
Marilynn Gallaway &
Robert Lowen, M.D.
Sally & Whit Heaton
Laurie & James Jarrett
Ken & Marilynn Lavezzo
James & Margaret Ann McClenahan
John Perkins
Roxy & Michelle Rapp
Carolyn & Bill Reller
Preeva & Len Tramiel
Don & Anne Vermeil
Eric & Kathryn Verwillow

Sycamore level - $100 to $249
Lee & Karen Bieber
Sharon Briggs
Betty & Bob Meltzer
Jerry & Mae Tinklenberg
Susan Wilson
Carolyn Caddes & Robin Robinson
Clint & Marilyn Smith
Pria Graves & George Koerner
Carolyn & Gordon Davidson
The Dilley Family
John Emmel
Arnold Zwicky
John & Pat Davis
Marion Mack
Richard & Barbara Almond
Robert Appleton
France Bark
George & Betsy Bechtel
Bernhard Beecham & Cheryl Lathrop
Lynne Bernatowicz
Paul Bottrall
David & Patricia Bubenik
Bill & Barbara Busse
Brian Carilli & Mary Dougherty

Terry & Anne Clark
Brian & Sarah Dahliquist
Yogen & Margaret Dalal
John Dawson
Arlene & Peter Dehlinger
Sandra Drake
Terri Ducay
Sandy Eakins
Keith & Samantha Elliott
Gary Fazzino
Rita & Perry French
Betsy & David Fryberger
Mark & Renee Greenstein
Sarah Hainstock
Stephen & Susan Hansen
Marge & Robert Harrington
R. Dennis Harvey &
Paula Sandas-Harvey
Kelly & Randolph Hicks
Doug Hohbach
John & Marilyn (Sue) Howe
Lu Isaacs
Joan & Bob Jack
Jeff Justice
Judy & James Kleinberg
Liz & Rick Kniss
Roy Leggitt
Barbara Leighton
Rebecca Leon & Mike Kast
Lane Liroff & Leslie Garland
Harold Lorber
Joseph Martignetti, Jr.
Joe & Leah McDonough
Betsy & Bill Mechan
Beverly Merrill
Robert & Harriet Moss
J. Boyce Nute
Kenneth Powell
Chris & Anne Ream
Susie Richardson
Kevin Robe & Kay Stickney
Jack & Fran Rominger
Sally & Jim Sakols
Page Sanders
Jessie Schilling
Charles Schulz & Claire Taylor
Steve & Luana Staiger
Harry & Arlene Stangel
Peter Stern
Jan & Bob Strohecker
Bruce & Barb Swenson
Michael & Ellen Turbow
John Turner
Suzanne & Peter Voll
S. H. Webster
Dead Tree Provides Egret Perch in Barron Park

If a tree falls in Barron Park, will anyone hear it? You bet they will, if it’s the one the egrets use.

Barron Park Association President and avid birdwatcher Doug Moran tells us that both Common/Great (*Casmerodius albus*) and Snowy (*Leucophoyx thula*) Egrets are frequently seen in Bol Park where the bike path crosses Matadero Creek. Often one of them will perch near the top of a dead tree just downstream of the bridge. The egrets work the channel below the bridge and the bend in the stream above the bridge (they also work the stream up from there, but are not visible from the park). On a typical day, one or both visits in early morning and again in late afternoon (but usually only one at a time).

Protect the tree: the city has been told that this dead tree is an important perch, and has agreed to not cut it down (unless it becomes a hazard). However, such knowledge may get lost in some future reorganization or personnel change. So, if you see a crew that looks like they are going to cut down the tree, tell them of this agreement and have them double-check with city hall. If possible, also try to personally inform a relevant Barron Park Association person through webmaster@bpaonline.org so that the association can also contact city staff.

Common Egret or Great Egret—
Distinguishing marks: yellow or orange bill, black legs and feet.

Snowy Egret—
Distinguishing marks: Black bill and legs, and yellow/golden feet; feet are an “un-missable” feature. Much smaller than Common Egret.

Ask the Arborist

by Jeff Newborn, Certified Arborist with Safe and Beautiful by The Care of Trees and a member of the Canopy Board of Directors

Question: What causes leaves to turn colors in the fall and why do some trees’ leaves change color long before other trees?

As scientists, we still don’t fully understand all of the complicated actions and interactions that produce the displays of autumn leaf colors that are the highlight of the fall months. Organic pigments in the leaf cells, sunlight intensity, moisture or lack thereof, temperature, length of daylight, tree genetic traits, site characteristics, latitude, and altitude—all of these and other factors affect when and how leaves change colors, and they affect what different colors they produce. Now here is the interesting part: leaves don’t really change colors—they reveal their true colors. During the spring and summer months the green pigments called chlorophyll dominate the leaf and mask out the natural pigments. When chlorophyll production slows down and stops in the fall, the green disappears and the previously hidden browns, oranges, reds, and yellows are revealed. Leaves can also change colors under different stress conditions. If a tree or shrub is not getting enough water, the plant can be forced into an early color change. This happens often in the urban society, but it also happens in nature. Our very own California buckeye starts to change color by the middle of June—this tree is drought-deciduous which means that the earlier the winter rains stop, the earlier this tree's leaves will change color.
Trees for El Camino Real Project On Track for Phase II

The success of the initial Trees for El Camino Project planting along El Camino Real between Embarcadero and Park Boulevard is set to continue with Phase II in South Palo Alto. According to Paul Dias, Parks & Golf Director, the City will soon begin construction drawings for Phase II with planting expected to take place in late spring of 2005.

A combination of red maple and London plane trees will be planted. Several of the existing healthy and mature trees will remain. A ground cover similar to the one used in the medians of North Palo Alto will be planted. New irrigation will be installed to guarantee that the new trees and landscaping receive adequate water for enhanced growth in their first critical years.

Caltrans guidelines prohibit the planting of large trees within a hundred feet of a left turn lane. South Palo Alto's stretch of El Camino Real is chock full of left turn lanes but, where medians are eight feet and wider the City plans to replace aging trees with those consistent with the Tree Concept Plan developed during the El Camino Real Master Design Plan.

Caltrans had its rules to follow but Palo Alto wanted more shade trees on this major thoroughfare. The City prevailed, thanks in large part to the efforts of both Joe Simitian and Byron Sher who went to bat for us in Sacramento. They negotiated a pilot project that would allow Palo Alto to plant trees in narrower medians (8-foot instead of 12-foot minimum widths).

The results are in: 70 new trees were recently planted in the medians of El Camino Real from Embarcadero south to Park Boulevard. The newly planted valley oaks, cork oaks, and London planes, are intermixed with existing ginkgos and Italian stone pines. A new irrigation system was installed to guarantee young trees adequate water in those first critical years. As a result of consistent watering, especially during the recent hot spells, the young trees are now flush with new growth.

As the city now sets its sights on planting in south Palo Alto with the Caltrans “left-turn-lane guidelines” challenge, it is hoped that at least some major stretches of median can be upgraded with substantial new tree plantings. At a minimum, the City of Palo Alto will plant the medians between Maybell Avenue and Los Robles Avenue with approximately 40 to 50 new trees. Design work and Caltrans approval should be completed shortly with planting to begin during this coming planting season.

So, a few mountains were moved, a significant number of trees were planted, and as the face of El Camino Real changes with new development and more trees, it will become another of Palo Alto’s cherished tree-lined streets.

Whole Foods Tokens Add Up for Canopy

Canopy is excited to announce a new fundraising partnership with the Whole Foods Palo Alto store. If you bring your own tote, basket, or used shopping bag to carry your groceries when you shop at Whole Foods, they will give you one token per bag. You can then deposit the tokens into the Canopy slot of the acrylic box at the customer service counter (just behind the check out counters.) For the next six months, Whole Foods will pass on the savings by making a donation to Canopy based on the number of tokens received. So, the next time you need groceries, remember to help protect our trees twice; first, by bringing your own bag, and second, by donating your tokens to Canopy! More information is available at www.wholefoodsmarket.com. Whole Foods is located at 774 Emerson Street.
Tree Care Gifts

Leland & Susan Faust
in honor of Robert & Elizabeth Meltzer
Laurie & James Jarrett
in memory of Regina Jarrett
Richard & Barbara Almond
in memory of Gabriel Almond
Sharon Briggs
in honor of the memory of Miles J. Ingraham
Sharon Briggs
in honor of the memory of Betty Y. Carlin
Marty & Judy Deggeller
in memory of Mr. Arthur Dery
Sandra Drake
to Ian, Sara and Elise
John Emmel
in honor of my dear friend Melissa Alyanakian
Pria Graves & George Koerner
Jim Culpepper memorial
Sarah Hainstock
in honor of our children Billy, Carly, Parker and Reade
Joe & Bette Hirsch
in memory of Jacob Steinberg
Joe & Bette Hirsch
In honor of the 65th birthday of Paul Roskoph
Joe & Bette Hirsch
in honor of the birthday of Maureen Roskoph
Joe & Bette Hirsch
in memory of my brother Mervyn Hirsch
Joe & Bette Hirsch
in memory of Elmira Roskoph
Joe & Bette Hirsch
in honor of Gerry Diamond's Milestone Birthday
Joe & Bette Hirsch
in honor of the 5th wedding anniversary of Adam Silverblatt and his wife, Heather Dudley

Joe & Bette Hirsch
in honor of Marty Deggeller's 3 years as Chair of the Board of Canopy
Laurie & James Jarrett
in memory of Dave Pinsky
Judy & James Kleinberg
in honor of Barbara Spreng
Betty & Bob Meltzer
for Paul Sandas
Betty & Bob Meltzer
for Susan Rosenberg
Beverly Merrill
in honor of Marjorie Smith on the occasion of her 80th birthday
Peter Stern
Jim Culpepper memorial
Lanie & David Wheeler
in honor of Gershon Wheeler
Lanie & David Wheeler
Happy Father’s Day
Arnold Zwicky
in memory of Jacques H. Transue

Tree Gifts

Pat Blumenthal
Pam—There's another new tree growing for you in Palo Alto
Karin & Bill Chapin
dedicated to Christine & Dag Forssell
in honor of their 40th wedding anniversary
Marty & Judy Deggeller
in memory of John V. Deggeller
Keith & Samantha Elliott
for Trish Mulvey
Keith & Samantha Elliott
for Jim Mulvey
Joe & Bette Hirsch
in memory of Bob Lewis
Joe & Bette Hirsch
in honor of Hal Lovell's tenure as Executive Director of Canopy: Trees for Palo Alto
Lu Isaacs
in honor of Linda Foote

Joe & Bette Hirsch
in honor of Marty Deggeller's 3 years as Chair of the Board of Canopy
Laurie & James Jarrett
in memory of Dave Pinsky
Judy & James Kleinberg
in honor of Barbara Spreng
Betty & Bob Meltzer
for Paul Sandas
Betty & Bob Meltzer
for Susan Rosenberg
Beverly Merrill
in honor of Marjorie Smith on the occasion of her 80th birthday
Peter Stern
Jim Culpepper memorial
Lanie & David Wheeler
in honor of Gershon Wheeler
Lanie & David Wheeler
Happy Father’s Day
Arnold Zwicky
in memory of Jacques H. Transue

Pat Blumenthal
Pam—There's another new tree growing for you in Palo Alto
Karin & Bill Chapin
dedicated to Christine & Dag Forssell
in honor of their 40th wedding anniversary
Marty & Judy Deggeller
in memory of John V. Deggeller
Keith & Samantha Elliott
for Trish Mulvey
Keith & Samantha Elliott
for Jim Mulvey
Joe & Bette Hirsch
in memory of Bob Lewis
Joe & Bette Hirsch
in honor of Hal Lovell's tenure as Executive Director of Canopy: Trees for Palo Alto
Lu Isaacs
in honor of Linda Foote

Joe & Bette Hirsch
in honor of Marty Deggeller's 3 years as Chair of the Board of Canopy
Laurie & James Jarrett
in memory of Dave Pinsky
Judy & James Kleinberg
in honor of Barbara Spreng
Betty & Bob Meltzer
for Paul Sandas
Betty & Bob Meltzer
for Susan Rosenberg
Beverly Merrill
in honor of Marjorie Smith on the occasion of her 80th birthday
Peter Stern
Jim Culpepper memorial
Lanie & David Wheeler
in honor of Gershon Wheeler
Lanie & David Wheeler
Happy Father’s Day
Arnold Zwicky
in memory of Jacques H. Transue

Lu Isaacs
in honor of Peter Paulay
Marion Mack
in memory of Guy Blase
Eleanor Perkins
in honor of Wanda and Bill Grusonik
Clint & Marilyn Smith
in memory of Marilyn Patterson Schlangen
Clint & Marilyn Smith
in memory of the Hon. Fernando Oaxaca
Clint & Marilyn Smith
in celebration of the 55th wedding anniversary of Professor and Mrs. William F. Miller
The Dilley Family
in memory of Mary Carl
The Dilley Family
in memory of Ralph Dilley
Jerry & Mae Tinklenberg
in honor of Kylie DeBruyn Callan
Jerry & Mae Tinklenberg
in honor of Leif Tinklenberg Jurvetson
Jerry & Mae Tinklenberg
in honor of Ashlyn Alissa Callan
Jerry & Mae Tinklenberg
in honor of Erika Jurvetson
Alma Tittle
in honor of Richard Schrader
(Donated by Jim Parker's friends at Paramount Unified School District)
Lanie & David Wheeler
in honor of Sarah Glass's 97th birthday
Cash
Jim Culpepper memorial
Carolyn Caddes & Robin Robinson
in memory of Joe Willits
Carolyn Caddes & Robin Robinson
in memory of Shiva
Carolyn Caddes & Robin Robinson
in memory of Ms. Tucker
Carolyn Caddes & Robin Robinson
in memory of Bernard Siegel
Gerald & Linda Diamond
in honor of Joseph Hirsch
Jensen Corporation, New Corporate Partner

Canopy has recently welcomed a new Sequoia-level partner, Jensen Corporation Landscape Contractors. In addition to a cash donation, Jensen provided a Macintosh computer to serve as a dedicated workstation for office volunteers. Jensen CEO Scott McGilvray has also promised to develop educational materials for Canopy in cooperation with Barry Coates, a noted local arborist. Possible new materials include a program to explain and illustrate the watering requirements for newly planted trees during the first 5 to 10 years of their life cycles.

Jensen Corporation is a local employee-owned landscape contractor specializing in high-end landscape site work and maintenance. For more information visit www.jensencorp.com.